

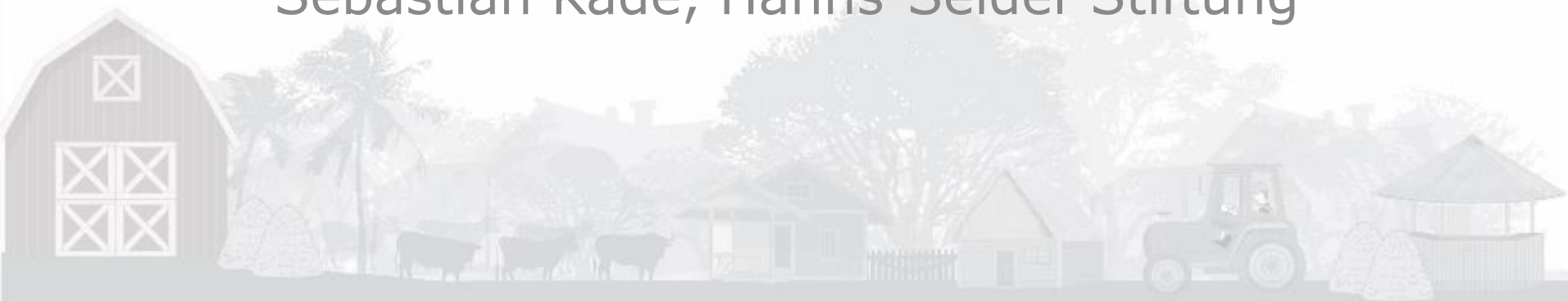


Breakout session 2B

ATVET & Self-employment for Vital Villages

An integrated approach to rural
development and village renewal

Sebastian Kade, Hanns-Seidel-Stiftung



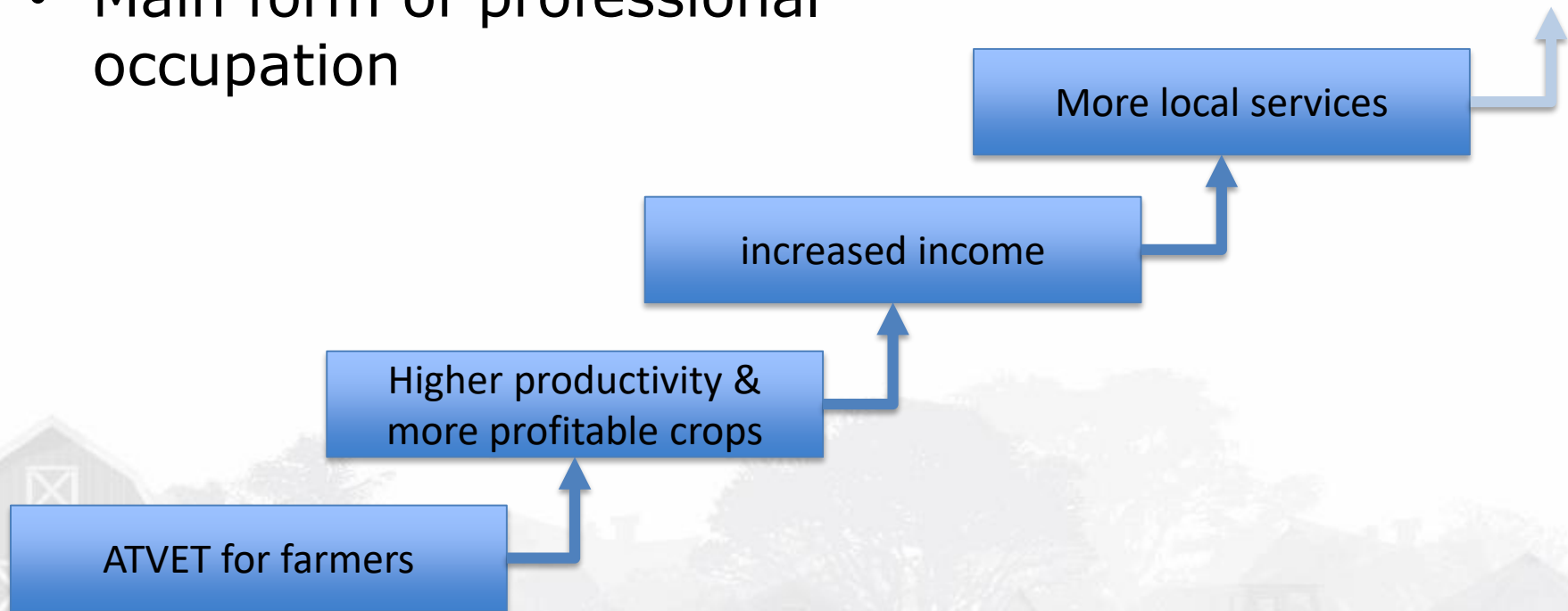


Rural development and village renewal



Logic behind ATVET and Self-employment

- Economic wellbeing most important
- Main form of professional occupation





Our approach to TVET



We are advisors & consultants only!
Connecting and engaging stakeholders



ATVET Measures

High practical relevance of all trainings

Modern agriculture & best crops

Economical and entrepreneurial training

Added value through further processing

Education for sustainable development

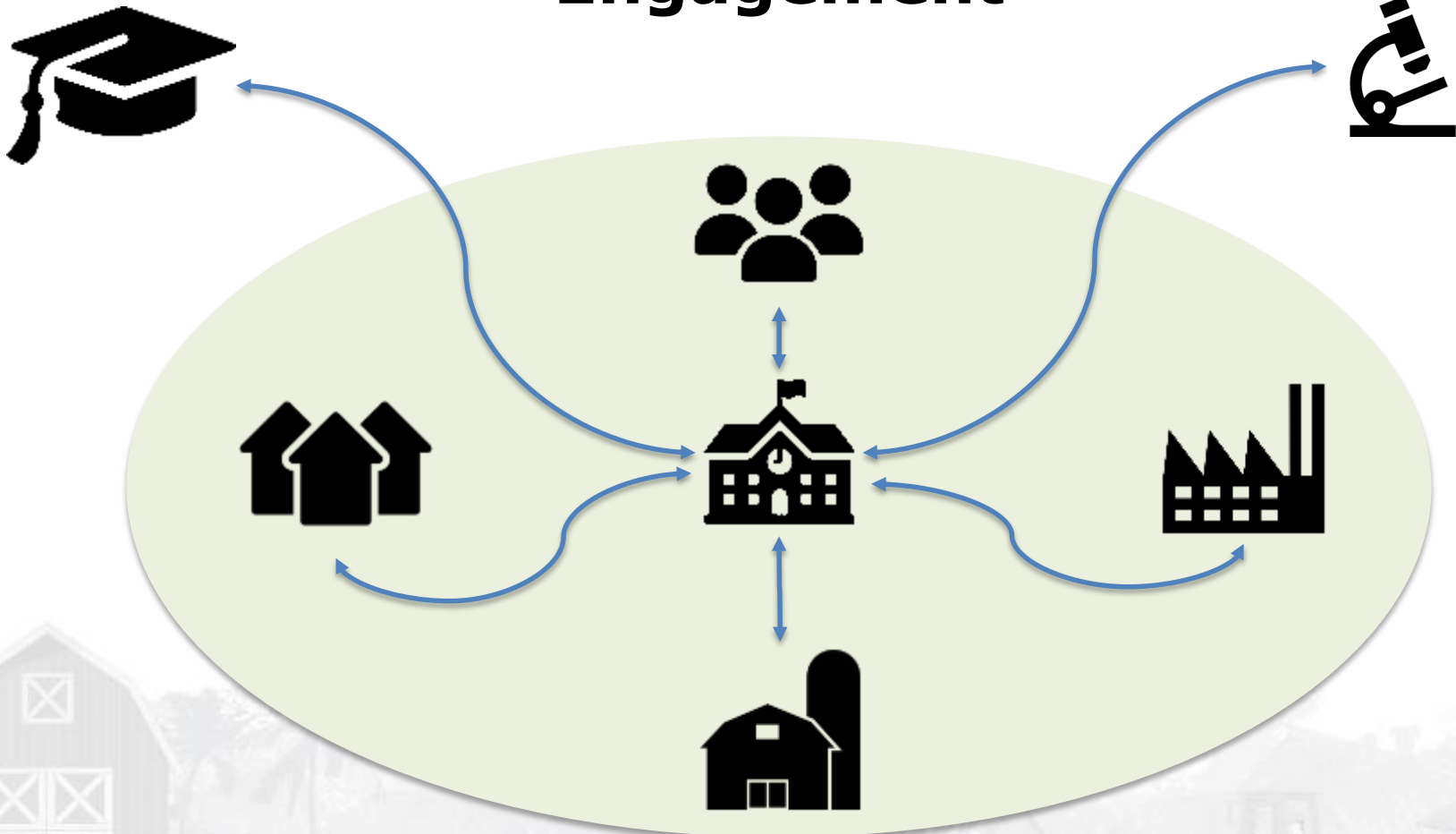
Founding of cooperatives



Nanzhanglou village

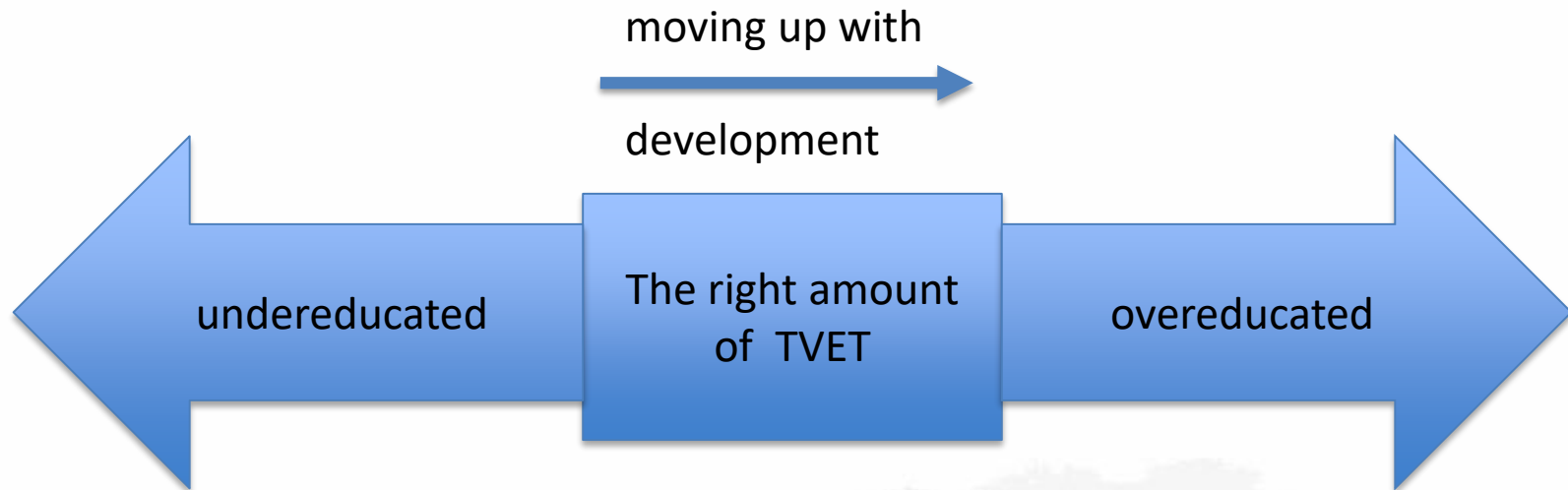


Success factors I - Ownership and Engagement





Success factors II – the right amount



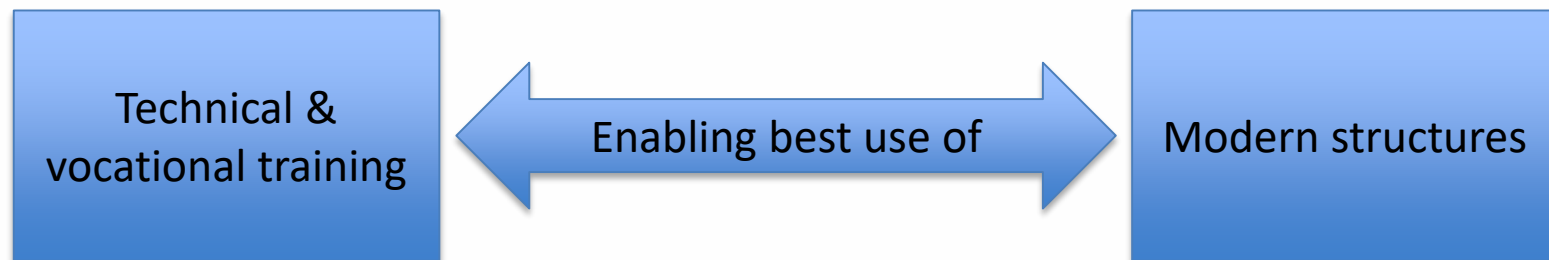
no change happening

tailored to local possibilities

people will leave the rural area

TVET & other measures

Rural development:



- Land consolidation
- Infrastructure
- Water management
- ...



What can TVET do for self-employment?

- Help people move into new economic activities by providing new technical skills
- Enable people to manage business risks by providing business skills
- Create an economic impulse by stimulating the basic steps of the production chain
- Magnify the impact of trainings by being part of an integrated approach in cooperation with other policy domains
- Reduce risks and financial obstacles by encouraging cooperatives



Limitations of self-employment approaches

- Funding → simple business models
- Only a foundation for further economic growth
- High dependency on agriculture and crop prices





Thank You!



Shandong Office



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